

### Eastern Wyoming College Advertising Proposal: 2024-25 Season

We are excited to present a unique advertising opportunity that combines forward-thinking marketing with significant exposure across our athletic events. By partnering with Eastern Wyoming College, your company can reach a new and engaged audience while supporting our vibrant athletic programs. Our electronic advertising packages offer an innovative way to showcase your brand during every home game of our Volleyball, Women's Basketball, and Men's Basketball teams throughout the 2024-25 season.

### **Advertising Options:**

Option 1: 30-Second MP4 Video with Sound

Cost: \$1,500.00 per season

Description: Engage your audience with a dynamic video advertisement that captures attention and delivers your message with impact. Your MP4 video will be displayed during every home game, ensuring consistent and memorable exposure.

Option 2: 15-Second Pop-Up Stationary Ad (No Sound)

Cost: \$1,000.00 per season

Description: For a more streamlined approach, choose a pop-up stationary ad. This visually striking advertisement will pop up on the screen, delivering your brand message in a concise, effective manner.

Option 3: Hanging Banner

Cost: \$500.00 per season

Description: Gain prominent placement in the Lancer Gymnasium with a banner displayed throughout the entire season. This option offers consistent visibility, ensuring your brand is seen by every attendee at all athletic events.

Option 4: Bundle Package

Cost: \$2,700 per season

Description: Maximize your exposure with this exclusive bundle, which includes all three advertising options at a special discounted rate. This comprehensive package ensures your brand is featured across multiple platforms, providing exceptional visibility and engagement at every game.



*Please note* that there is a one-time Set-Up Fee:

If your company is not supplying a finished MP4 video or marketing asset, a one-time set-up fee of \$125.00 will apply. This fee ensures your ad is crafted to meet our high standards of presentation. Logos should be provided in JPG, PNG, and EPS formats for versatile digital and print applications. Video content should be supplied in MP4 format, and audio files in MP3 format, ensuring compatibility with standard marketing tools and channels.

## **Advertising Benefits:**

Great Exposure: Your advertisement will play at every home game, with a minimum of 100 viewable cycles of playtime across at least 25 games.

Forward-Thinking Marketing: This modern approach connects your brand with a passionate audience, aligning your company with innovation and community support.

Great Consumer Reach: With consistent exposure throughout the season, your brand will be seen by a diverse and engaged crowd.

This is a fantastic way to showcase your company, build brand recognition, and support Eastern Wyoming College's athletic programs. A viewable sample and or further details can be found at <u>friendsofewcf.org</u> or by calling 307-532-8304.

Thank you for your continued support, and we look forward to partnering with you for the 2024-25 season.

Sincerely,

Lisa Johnson Executive Director

Eastern Wyoming College Foundation



# Eastern Wyoming College 2024-25 Season Advertising

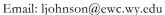
Thank you for your interest in supporting Eastern Wyoming College's athletic programs. Please complete the form below to select your preferred advertising options for the 2024-25 season.

Advertising Option		Description	Select (✓)
Option 1: 30-Second I Video with Sound	MP4	Cost: \$1,500 per season Engage your audience with a dynamic video ad that plays during every home game.	
Option 2: 15-Second I Stationary Ad (No Sou		Cost: \$1,000 per season A visually striking pop-up ad that appears during all home games.	
Option 3: Hanging Ba	nner	Cost: \$500 per season Your banner displayed prominently in the Lancer Gymnasium for the entire season.	
Option 4: Bundle Pacl	kage	Cost: \$2,700 per season Includes all three advertising options (MP4 Video, Pop-Up Ad, and Hanging Banner) at a special discounted rate.	
Set-Up Fee (if applical	ble)	A one-time set-up fee of \$125 will apply if you do not provide a finished MP4 or marketing asset.	
Please provide your cor	ntact detail	s:	
Company Name:			_
Contact Person:			_
Phone Number:			_
Email Address:			_
			_
Printed Name:			_;

# Eastern Wyoming College Foundation

Attn: Lisa Johnson 3200 West C Street Torrington, Wyoming 82440

307-532-8304





# **INVOICE**

INVOICE #100 DATE: 9/17/2024

BILL TO:	
Name:	
Business Name:	
Address:	
Phone:	
COMMENTS OR SPECIAL INSTRUCTIONS:	

ADVERTISING OPTION	DESCRIPTION	UNIT PRICE	TOTAL
Option 1: 30-Second MP4 Video with Sound	Engage your audience with a dynamic video ad that plays during every home game.	\$1,500.00	
Option 2: 15-Second Pop-Up Stationary Ad (No Sound)	A visually striking pop-up ad that appears during all home games.	\$1,000.00	
Option 3: Hanging Banner	Your banner displayed prominently in the Lancer Gymnasium for the entire season.	\$500.00	
Option 4: Bundle Package	Includes all three advertising options (MP4 Video, Pop-Up Ad, and Hanging Banner) at a special discounted rate.	\$2,700.00	
Set-Up Fee: If applicable	A one-time set-up fee of \$125 will apply if you do not provide a finished MP4 or marketing asset.	\$125.00	

SUBTOTAL DUE

Make all checks payable to:

**Eastern Wyoming College Foundation** 

If you have any questions concerning this invoice, contact: Lisa Johnson 307-532-8304

Thank you for your support of Eastern Wyoming Athletics!